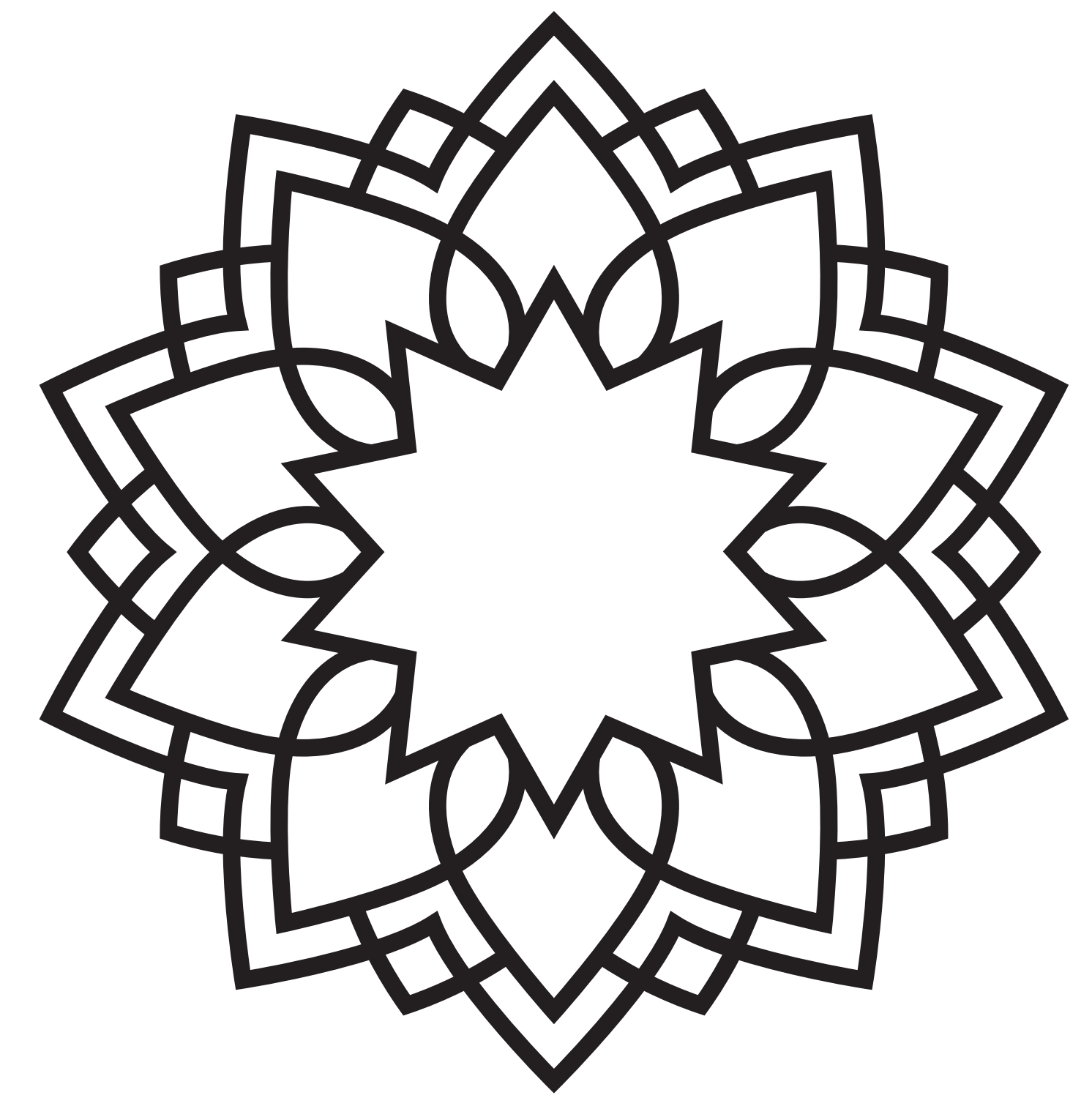


# *introduction / overview*

- ▶ *Value of Synergy*
- ▶ *Professional Peers*
- ▶ *Maximize Limited Time*
- ▶ *Utilize Your City*



**currency //**

*The rise of the information economy has sparked an unprecedented shift in responsibility from the corporation to the individual. In order to make the most of our careers, we must invest in ourselves.*

*Currency is that investment: a robust networking platform that combines in-person networking events with online resources for digital connectivity, localized to Los Angeles.*

*Comprised of engaged professionals and entrepreneurs focused on advancing their ventures, Currency aims to compound innovation through the contextual exchange of ideas and resources across divergent industries.*

**Currency [human capital exchange]**

# CURRENCY

contact:

Adam Mefford

adam@currency.cx

visit: [www.currency.cx](http://www.currency.cx)

Community Profile:

1,100+ public email subscribers

< 100 private network members

The audience for Currency is comprised of professional creatives from industries such as gaming, film and architecture, joined by finance and legal professionals, policy makers and researchers.

Design / Marketing: 30%

Software Developers: 20%

Business / Management: 15%

Investors / Finance: 15%

Academic: 10%

Press: 10%

